Saving Cyberspace by Reinventing File Sharing

Eijah



The Modern Internet

A Price of Convenience

"...One can easily remain free of even the most intense political oppression simply by placing one's faith and trust in institutions of authority."

- Glenn Greenwald

"When I am afraid, I put my trust in you."

- Psalm 56:3

A State of Change

The Argument

- Internet access is a basic human right
- We have the right to share our content freely

The Modern Internet

- The right to share files online has been under assault
- Governments, corporations and others fear openness
- Losing our fundamental rights to privacy and personal beliefs

The Goal

- Individual privacy rights and freedoms are protected
- Digital self-expression is commonplace and encouraged





A State of Unity and Distrust

- Corporations and 3rd Parties
 - Ubiquitous and pervasive computing
 - Interoperability through industry standards
 - Data breaches, financial repercussions, erosion of trust, and the bottom line
- Users
 - Division between an individual and his/her data
 - Are we greater than the sum of our personal data?
 - Who owns our information?
- Governments and Enforcers
 - Data aggregation and mining
 - The ease of accountability
 - Unlawful transparency





A State of Recovery

- The Qualifications
 - Experts in our fields
 - An arsenal of tools, experiences, and technologies
 - We choose not to live in a world of illegal surveillance
- The Right to Share
 - Data manifesto
 - A recipe for changing the world
 - The path to limitless file sharing
 - Secure transfer of personal information between all of your devices, from anywhere in the world
 - Understanding our right to share is the first step





A Brief History

From FTP to μTorrent

"The increase of disorder or entropy is what distinguishes the past from the future, giving a direction to time."

- Stephen Hawking, A Brief History of Time

"Information is power. But like all power, there are those who want to keep it for themselves."

- Aaron Swartz

File Sharing Models

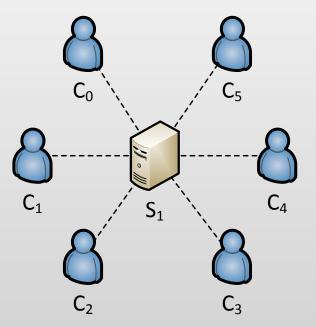
- Centralized
 - Client-Server
 - Web-Based
 - File Systems
 - Cloud Computing
 - Streaming
- Decentralized
 - Peer-to-Peer
 - Content Distribution
 - Streaming



Centralized Model

- Client-Server
 - S/FTP
 - Usenet
 - IRC
- Web-Based
 - MediaFire
 - Mega(upload)
 - RapidShare
- File Systems
 - NTFS
 - Samba
 - NFS

- Cloud Computing
 - Microsoft Azure, OneDrive
 - Amazon Web Services
 - Google Drive
 - Dropbox, Box
- Streaming
 - Netflix
 - Amazon Prime
 - HBO Go
 - Revision 3
 - Crackle
 - Hulu (+)
 - Aereo (RIP)





Centralized Model

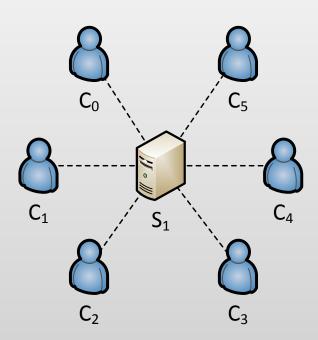
Pros

- Stability
- Computational capacity
- Simplified programming model
- Dedicated hosting benefits

Cons

- Proprietary
- Expensive to configure and run
- Digital Rights Management (DRM)
- Identity (IP) and usage transparency
- Credential-based security
- Personal liability
- Auditability

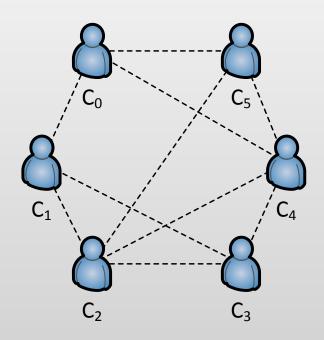




Decentralized Model

- Peer-to-Peer
 - Napster
 - BitTorrent
 - Instant Messenger
 - IRC (DCC)
- Content Distribution
 - Rsync
 - Plex
- Streaming
 - Chromecast
 - DLNA





Decentralized Model

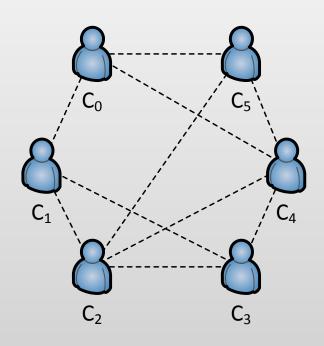
• Pros

- Reliability
- Fault tolerance
- Redundancy
- Scalability
- Interoperability
- In perpetuity

Cons

- Security
- Identity (IP) and usage transparency
- Loss of anonymity
- Personal liability
- Auditability





File Sharing Problems

Insecure

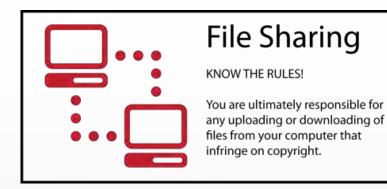
- Trust a 3rd party source
- Reveal your identity via P2P
- Illegal disconnections

Complacent

- Forcing us to seek alternate viewing methods
- File-sharing is a method by which the industry is forced to evolve
- Adapt or die

Expensive

- The Cloud
- Dropbox, Box
- HBO Go





File Sharing Problems

Inflexible

- I want my files available everywhere at all times
- I don't want to force-sync content across all devices
- Not everybody should be forced to seed
- Acquisition vs. Aggregation
- What if I'm offline?

Inconvenient

- I don't want to watch ads
- I want to watch the show that I am paying for
- Hulu+ should be more like Netflix
- People will pay for content if it's convenient and reasonably priced
 - Netflix, Amazon Prime, Crackle, Revision 3



File Sharing

KNOW THE RULES!

You are ultimately responsible for any uploading or downloading of files from your computer that infringe on copyright.



A Recipe for Change

From Lemons to Fruity Juice

"I don't want to live in a world where there's no privacy, and therefore no room for intellectual exploration and creativity."

— Edward Snowden

"People who think they know everything really annoy those of us who know we don't."

— Bjarne Stroustrup

A Tricky Business

- Conflicting Interests
 - Availability, performance, and ease of use
 - Anonymity and security
- Market Evolution
 - Inadequacy breeds innovation
 - Created a niche market for such products
 - VPN's and proxies
 - Cloud computing
 - Rapidshare, Mega(upload)
 - Dropbox, Box
 - Plex
- The Next Generation
 - Leverage our over-priced ISP connections
 - File sharing can do better



Key Principles of File Sharing

- Authoritative Source
- Stateless Authentication
- Modular Security
- Standard Protocols
- Distributed Endpoints



Authoritative Source

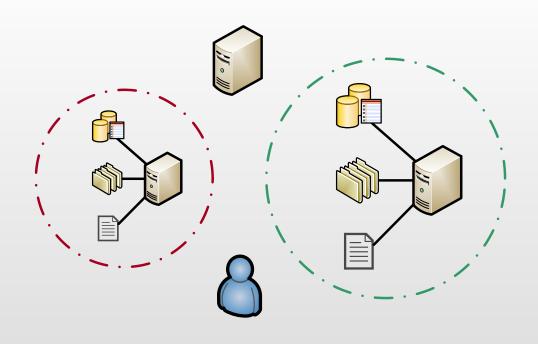
Saving Cyberspace means that we need to reclaim the Authoritative Source

Overview

- Primary repository of trusted data
- Data is the foundation of file sharing
- First to be secured
- Last to be compromised

Too Quick to Trust

- Models based on trust are flawed
- Where has trust historically gotten us?
- Don't be surprised when trust is betrayed
- Once it's gone, it's gone forever





Authoritative Source

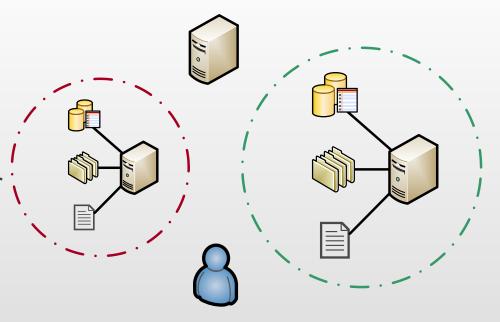
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A Costly Convenience

- The price of the Modern Internet
- We've already given away so much
- Applications fight over control of our data
- Companies abuse our sensitive data
- The bottom line seldom favors the customer

Too Much to Lose

- The control of our sensitive data
- The power to protect what's ours
- The certainty that our data is protected
- The choice to respond to attacks
- The ability to remain anonymous

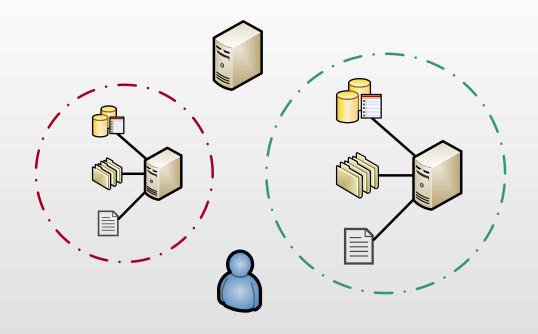




Authoritative Source

Saving Cyberspace means that we need to reclaim the Authoritative Source

- The Solution
 - Take responsibility
 - Reclaim the Authoritative Source
 - Do what companies continue to fail at
 - Anonymize our file sharing habits
 - Secure our data





Stateless Authentication

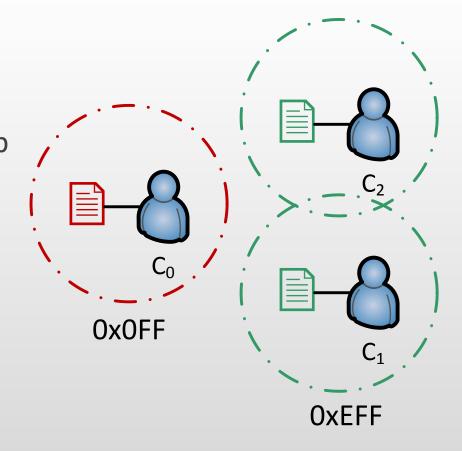
Saving Cyberspace means that we will need to redefine authentication

Overview

- Form of shared secret authentication
- Leverages shared assets or other known data
- Shared secret is obvious to a very specific group
- Dynamic encryption algorithms

State-Based Applications

- What does it mean to authenticate?
- Inadequate file sharing security models
- Credentials are antiquated and unnecessary
- Certificates rely on trusted 3rd parties
- No registration process or data storage
- Security only needs to be secure enough





Stateless Authentication

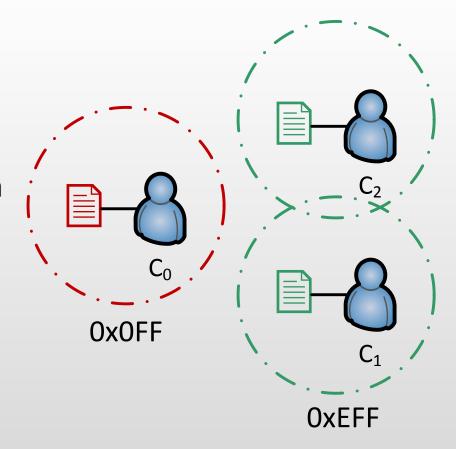
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Data Oversight

- Who's storing our information?
- How is our data being used?
- Who's selling us out to the government?
- Companies are incapable of protecting our data

• The Solution

- Shared authentication creates temporary trust
- Breaches don't reveal any personal information
- Don't have to worry about identity leakage
- If you want it done right, do it yourself
- "Doveryai, no proveryai"





Modular Security

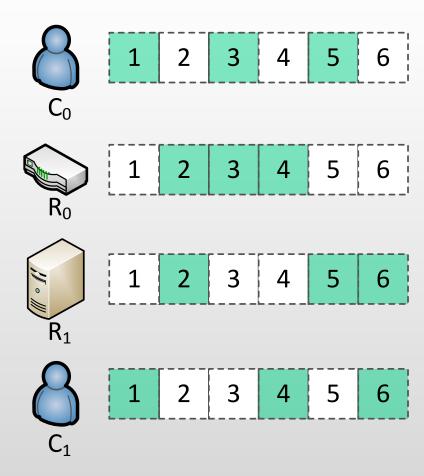
Saving Cyberspace means that we will need to implement a modular approach to security

Overview

- Based on Layered Security
- Division of authority and separation of duties
- Total is greater than the sum of the parts
- Inability to store complete secrets
- Double-blind

Plausible Deniability

- Always assume somebody is listening
- Multiple modules of defense resist penetration
- What they don't know won't hurt you
- They can't audit what you don't have
- Entire system must be compromised





Modular Security

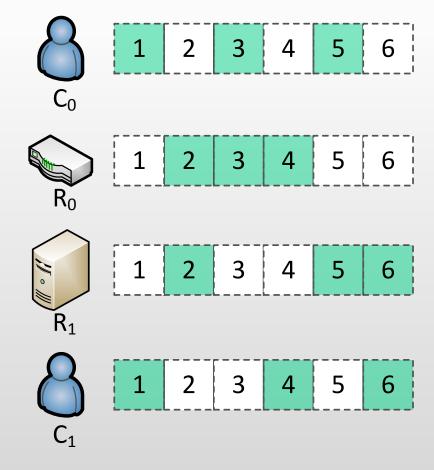
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Applications

- Poor choices in software architecture/design
- Too many single points of failure
- Reveal too much information

The Solution

- Messages increase strength as they propagate
- Each module is...
 - Isolated
 - Autonomous
 - Self-sufficient
 - Resistant to attacks





Standard Protocols

Saving Cyberspace means that we need to adhere to a standard set of pre-existing transfer protocols

Overview

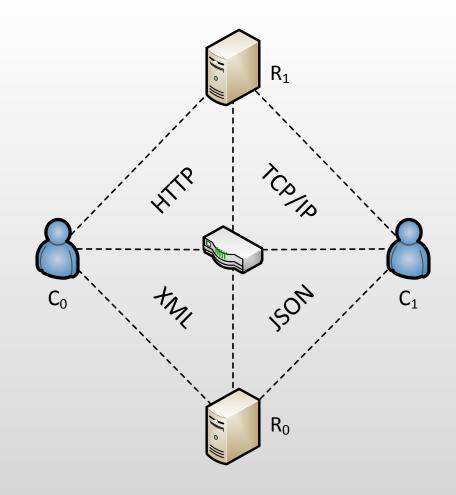
- Creating a file sharing application is science
- Creating a message protocol is art and wizardry

Benefits

- Interoperability
- Undetectable means we're essentially invisible
- Designing a good protocol is hard work
- A transport protocol is just a means to an end
- More concerned with the exchange of data

The Solution

- Use pre-existing protocols and standards
- HTTP, XML, JSON, etc.

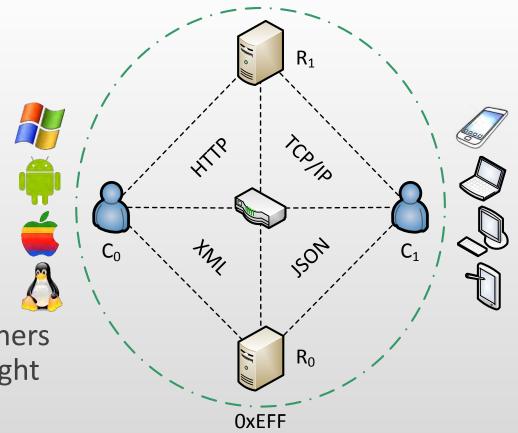




Distributed Endpoints

Saving Cyberspace means that we will need to support a more flexible and distributed model for file sharing

- Overview
 - Hybrid model
 - Transformational network
- Centralized Model is Evil
 - Activities monitored or logged?
 - What happens if the server goes down?
 - Ability to share files shouldn't depend on others
 - Never trust 3rd parties, corporations, or others that comply with data retention and copyright laws





Distributed Endpoints

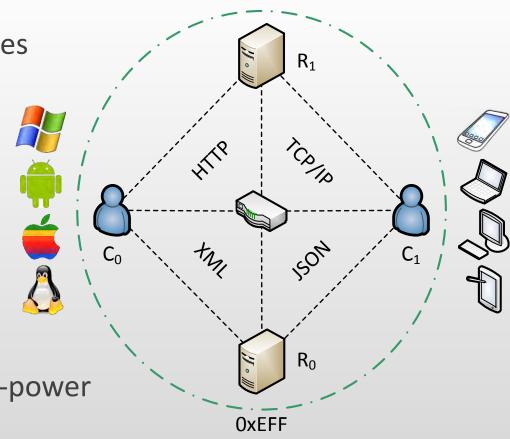
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Decentralized Model is Evil

- Created a market for IP concealment services
- Danger of incoming connections
- IP address as a personal identifier
- Not suitable for low-power devices
- Inequality for all

Device Agnostic

- Workstations, Servers, and Laptops
- Windows, Linux, Mac, Android, and iOS.
- Tablets, Phones, embedded, and other low-power consumption devices





Distributed Endpoints

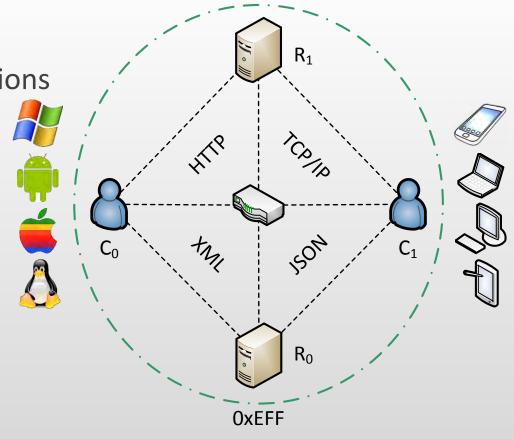
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Personal Network

- Pervasive and ubiquitous
- Can be used by individuals, families, or millions
- The world in the palm of your hand

• The Solution

- Best of both worlds, worst of neither
- No direct communication, no fixed servers
- Based on network routing technologies
- Autonomy and segregation of duties
- Division of authority





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Believe in the Right to Share

"If you want to achieve something, you build the basis for it."

- Noam Chomsky

"The only way to keep a secret is to never have one."

- Julian Assange

The Missing Link

• Dilemma

- Do we really need another file-sharing app?
- Casual Dropbox user with an addiction to torrents
- Not happy with the current state of file sharing apps
 - Share with friends, family, and/or strangers
 - Access to all my content from anywhere in the world
 - Fine-grained control

Current Offerings

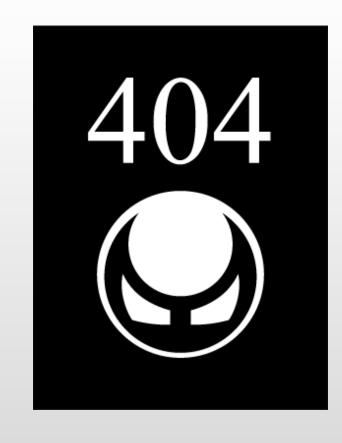
- Why doesn't a solution for me not already exist?
- It might, depending on your specific needs
- If not, what is your willingness to compromise and/or assume risk?
- With the right minds, this should be an easy problem to solve





Demonsaw

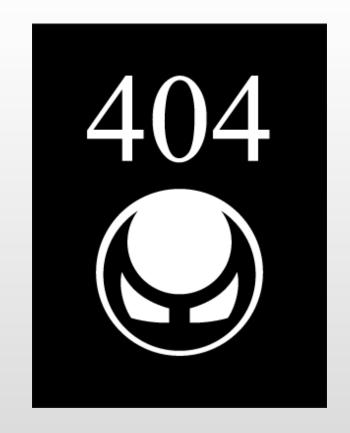
- Free
 - No ads
- Anonymous
 - No logging
 - No registration
 - No data retention
 - No loss of control
- Secure
 - No P2P
 - No centralized servers
 - Everything is encrypted
 - Undetectable by companies, governments, and 3rd parties





Demonsaw

- Simple
 - Share, Search, Browse, Transfer
 - Use at home, work, or while traveling
- Scalable
 - Share files with yourself
 - Share files with family and friends
 - Share files with hundreds of your closest friends
- Multi-Platform/Device
 - Windows, Linux, Mac
 - Android, iOS
 - Web
- Demo





Architecture

Overview

- A file sharing system should be flexible
- There is no such thing as fair
- Cater to individual needs

Design

- Entity Component System (ECS)
- Faster, more flexible, and easier to extend

Content

- Separate messages and data
- Unable to deduce what type of content exchange is occurring
- Need-to-know basis



Architecture

Encryption

- Messages and data are always encrypted
- Leverage work on encryption standards and secure message exchange
- Mutating, Automatic, Isolated, Data-Driven, and Stateless
- Authentication, authorization
- Diffie Hellman, AES, etc.

Client

- Share files
- Transfer files

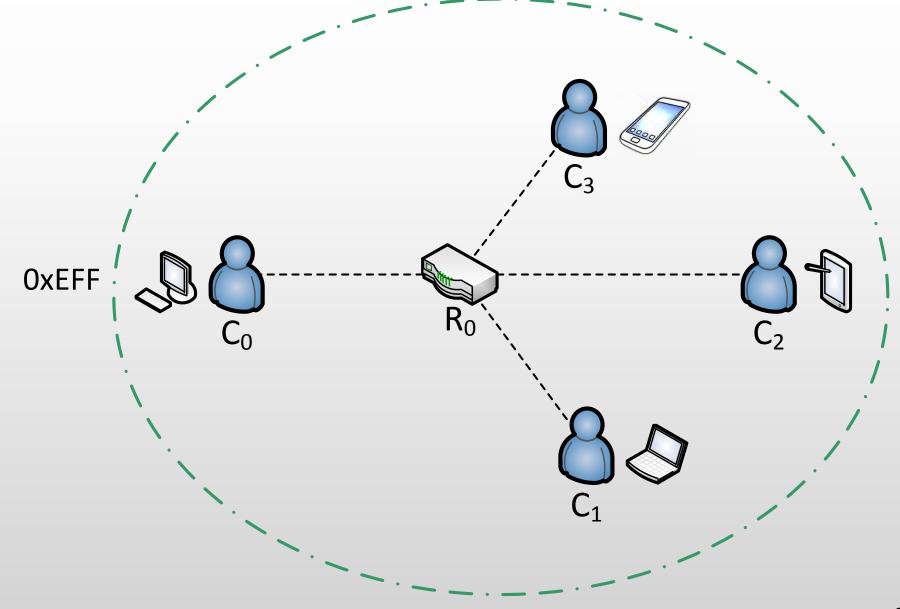


Architecture

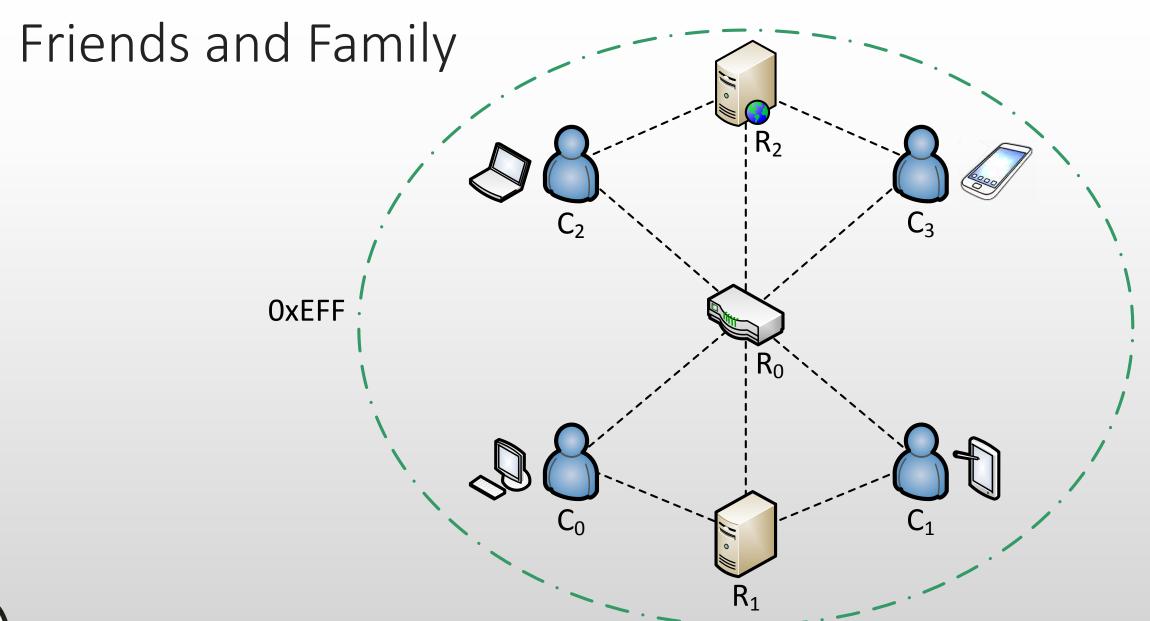
- Router
 - Group clients
 - Control program flow
 - Relay messages and/or data chunks
- Proxy
 - Interface with external content sources
 - Acquisition vs. aggregation



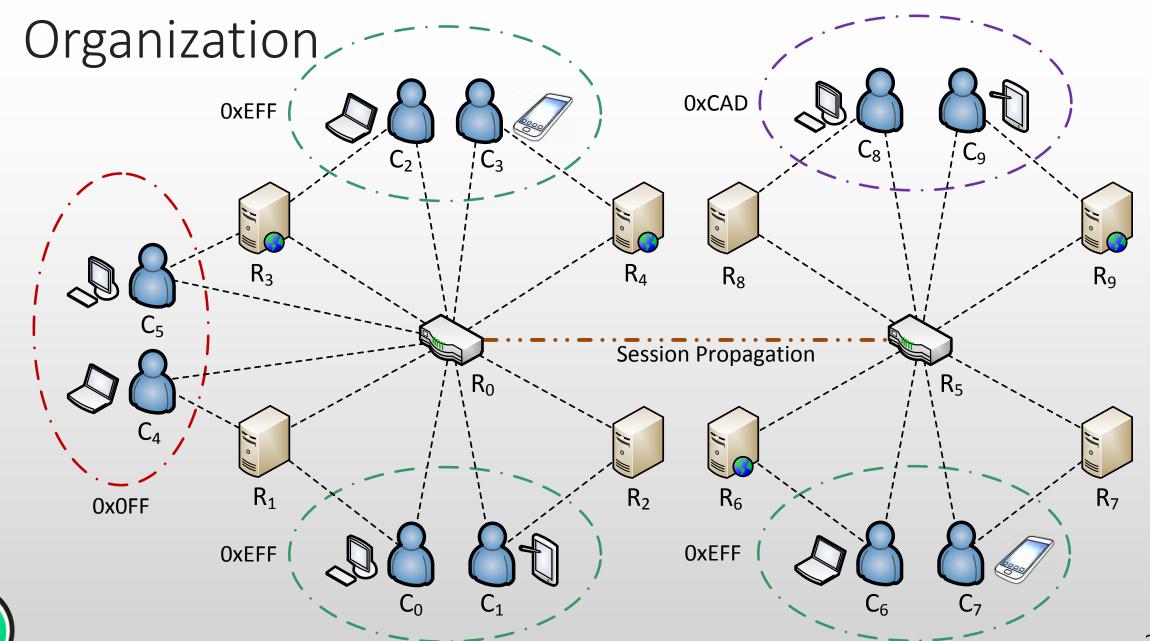
Individual











Summary

The Path Forward

"Only a life lived for others is a life worthwhile."

- Albert Einstein

"And one more thing."

- Steve Jobs

Changing the World

Self-Empowerment

- We possess a tremendous amount of talent
- We're good at what we do and we enjoy what we're good at
- Our skills are used to find vulnerabilities and exposing weaknesses
- Create something new and beautiful that has the power to change the world

Enacting Change

- Demonsaw is a tool
- Allows us to deviate from the antiquated and insecure model of file-sharing
- It gives us a new way to share our content without fear of retribution
- It is my hope that Demonsaw will enact change in content distribution
- Go forth and share...



Thank you



Web



<u>Email</u>



<u>Twitter</u>



<u>Facebook</u>

Eijah





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Appendix

Standing on the Shoulders of Giants

"Freedom is never more than one generation away from extinction. We didn't pass it to our children in the bloodstream. It must be fought for, protected, and handed on for them to do the same."

- Ronald Reagan

"Then Jesus asked him, What is your name? My name is Legion, he replied, for we are many."

- Mark 5:9

References

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Quotes

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Bjarne Stroustrup

"If life gives you lemons, make some kind of fruity juice."

- Conan O'Brien



Quotes

"The only way to keep a secret is to never have one."

– Julian Assange

"You can now be a master of your own destiny."

- Sean Parker

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- Glenn Greenwald

"When the man with the demon saw Jesus a long way off, he ran and worshiped Him."

- Mark 5:6

"Then Jesus asked him, What is your name? My name is Legion, he replied, for we are many."

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Demo

Demonsaw 1.0 (alpha)

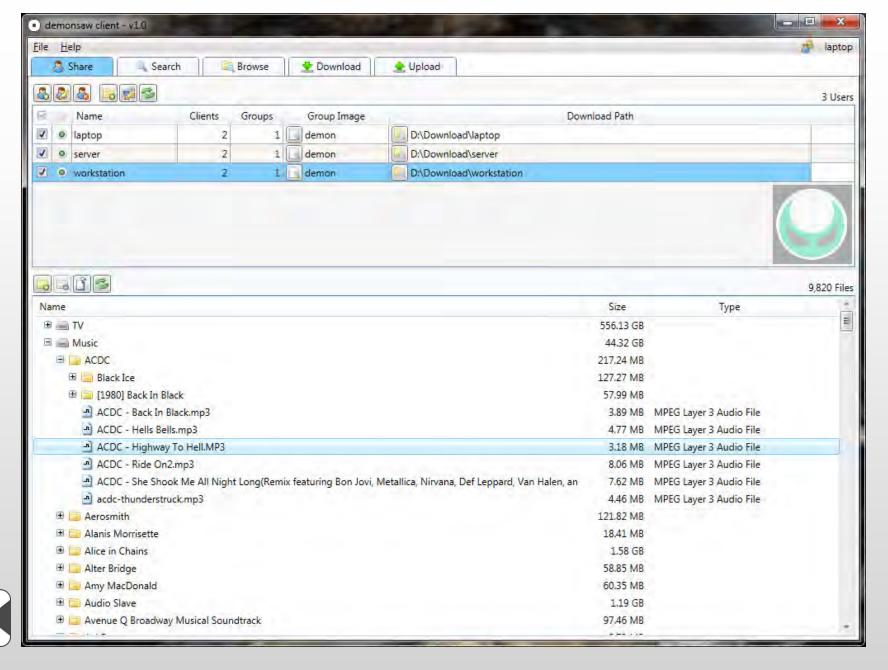
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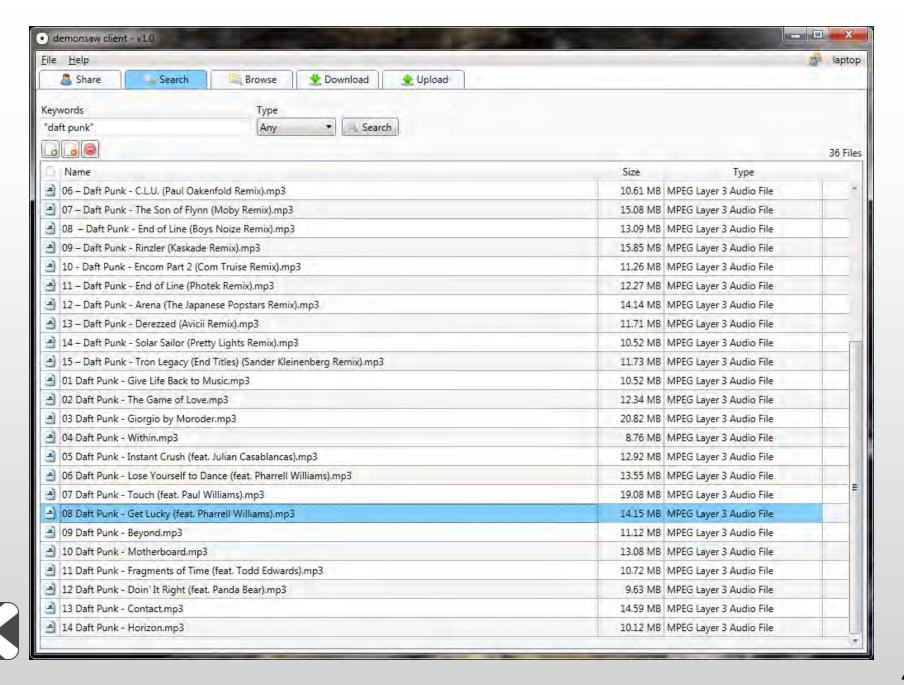
Share

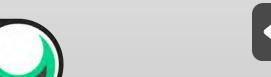


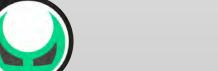




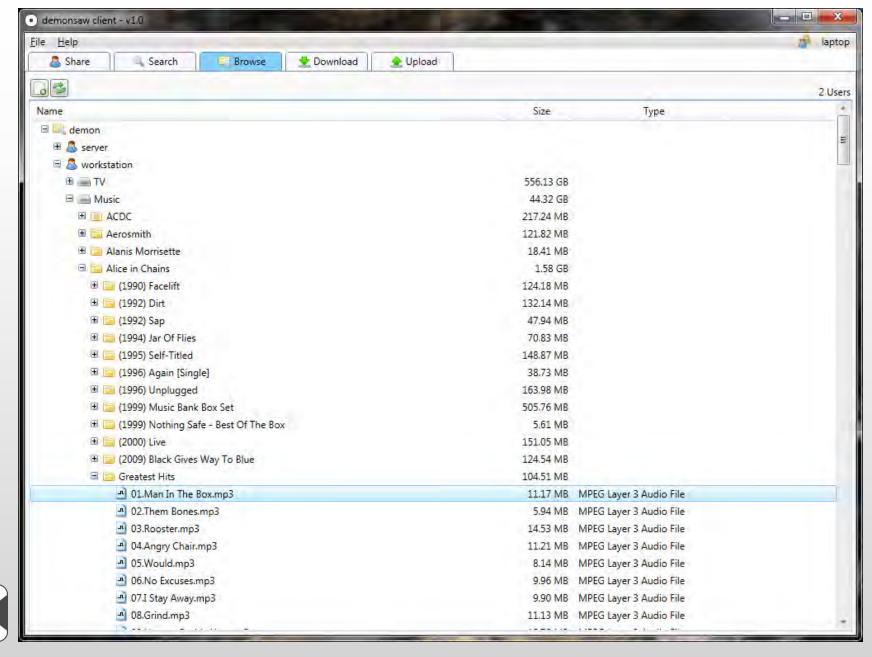
Search







Browse







Transfer

