### Screw Being A Pentester -When I Grow Up I Want To Be A Bug Bounty Hunter

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**Risk Based Security** 

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### Community offerings:









### Commercial offerings:





**Cyber Risk Analytics** 



### Information Security: Career Decisions



### IT Security Career Choices!





### IT Security Career Choices – Blue vs. Red!





### IT Security Career Choices – Red Team!





- · Constant learning opportunities
- · Get to play and break things
- · Generally well-paid
- Sometimes all options are open ((e.g. Social Engineering))
- Getting root feels amazing;
   nothing better than winning!



- Red teams are typically thought of as pentesters
- Seems like security companies are constantly looking for pentesters!

-Searching Indeed.com only shows 17 jobs for "pentesting" currently.



- Usually work for a company i.e.
   deal with company politics.
- · Test during specific hours
- Write long reports no one reads to ensure they're seen as "valuable"
- Deal with clients (SOW, present findings, conference calls, etc.)



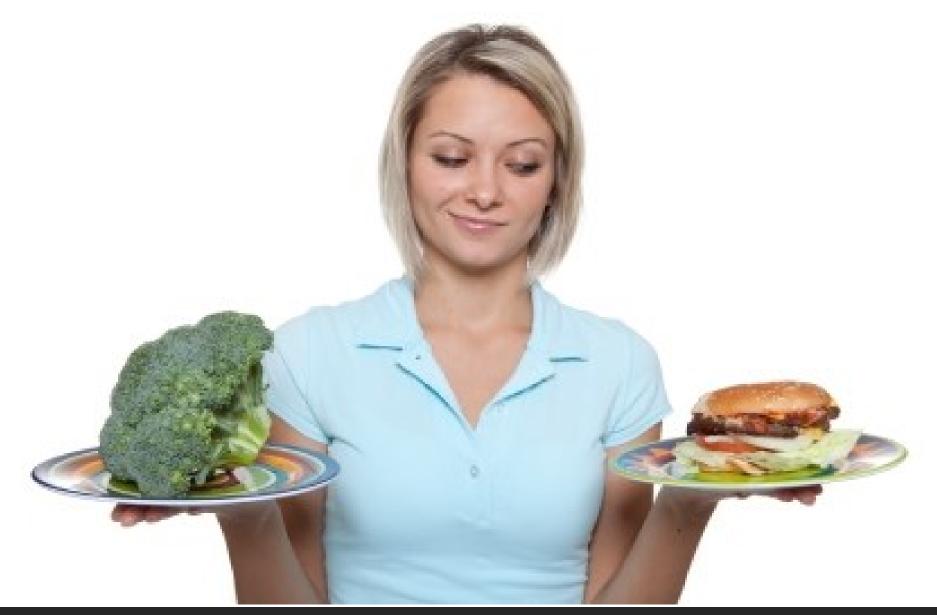
## Also the option of becoming an independent pentester!

### Don't have to work for "the man", but work time breakdown is roughly:

- I/3 actual pentesting (fun)
- I/3 administrative tasks and documentation
- 1/3 being a sales weazel (finding clients!)

### Is There A Better Career Choice?





### **Bounty Hunters**





### **Bounty Hunters**





### Quick Overview To Set The Bug Bounty Stage





- Reporting vulns to vendors looked good on CV and got you credited in vendor advisories.
- Unemployed researchers could get jobs in the industry, turning a hobby into a (profitable) professional gig.
- Employed ones could get better jobs / higher salary. This still applies today!



### Reporting vulnerabilities to vendors back in the day (and sometimes today) was often a hassle!

Researchers would instead find alternatives...





- Just publish somewhere to get social recognition, fame, and glory
- Trade / give away for goodwill and respect
- Use offensively for fun or profit
- Store in a digital box somewhere and move on



### **Research Motivation – Old Skool**







- Some vendors / security companies realize that rewarding discoveries is an incentive for researchers to report their findings.
- August 2002, iDefense creates VCP (Vulnerability Coordination Program)
- August 2004, Mozilla creates their bug bounty program, paying USD 500 for critical bugs





# In what year was the first bug bounty program started?

### October 1995





# Who started the first bug bounty program started?





Netscape actually launched the Netscape Bugs Bounty back in October 1995 to improve the security of their products.

- Interestingly, their approach was to offer cash for vulnerabilities reported in the latest beta
  - Wanted to incentive researchers to help secure it before going into stable release
  - Not unlike part of Microsoft's bounty program today.

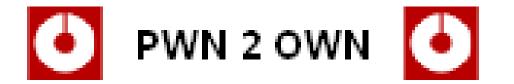


- 2000 2008 disclosure was a huge battle ground between vendors and researchers
- Researchers still had problems getting vendors to respond...
- Perception (true or not) was that vendors only fixed bugs when dropped
- Researchers were hardcore Full Disclosure the "right" way
  - Importance placed on getting bugs fixed / improving security



- Created in 2007 for CanSecWest
  - Chance to win x2 Macbook Pro and 10k from ZDI
- Big money on the line in 2010

  Total cash prize pool of US\$100,000
- Competition brings lots of PR and growing cash incentives





- In March 2009 at CanSecWest, researchers announce their new philosophy: "No More Free Bugs".
- It's not really clear how much effect this had
- At least sparked a debate about the issue, and made (some) researchers' expectations of monetary compensation more publicly known.

### **Bug Bounties become**

## all the rage!

### Type Of Bugs Bounties & Awards

- Company run bug bounties
- 3rd party bug bounties
  - -ZDI
  - iDefense VCP
- Competitions
   pwn2own
- Crowd-sourced programs
  - Bugcrowd
  - HackerOne
  - CrowdCurity
  - Synack
  - More!?



Kudos!



- Prizes
  - Tshirt
  - Mug



- Conferences
- Fame and glory
- Appreciation





## Company Run Bug Bounties





- Bounties that are run by the company owning the website or software.
  - Facebook
  - Yahoo!
  - Paypal

- Google
- Mozilla
- cPanel

- AT&T

- Microsoft
- In almost all cases, reporting and coordination is directly with the company and not through intermediaries.



- The number of bug bounty programs continues to grow!
- We maintain a private list of bounty programs for our research:
  - ~300 documented programs
  - -~260 have some type of reward
  - $-\sim$ 165 provide recognition with a hall of fame
  - ~75 have some type of monetary reward
- BugCrowd has a nice crowd sourced public list:
   https://bugcrowd.com/list-of-bug-bounty-programs



- Google started providing bounties in 2010
- Continues to be one of the more serious vendor bounties
  - Big reason bounties took off (Pwnium 4 announced USD 2.7M in prizes)
  - In Aug 2013 Google had paid out >\$2 million in rewards for >2,000 valid reports
  - Offer bounties for other software
- They also continue to push for bugs getting fixed and disclosed in a timely manner.

Topic: Social Enterprise 🛛 🎯 Discover



Follow via: 🛼 🖂

### Facebook doled out \$1.5M in bug bounty rewards in 2013

**Summary:** Facebook received 14,763 bug submissions in 2013, a whopping 246 increase in one year.

# Facebook received 14,763 bug submissions in 2013, a whopping 246% increase in one year.

## Only 687 were deemed valid and eligible to receive financial compensation.

### Only 4.65% valid!

Facebook itself.

The minimum reward amount is \$500, and there is no maximum reward or ceiling.

maps user connections to other 'entities'

 Facebook translates natural language interface under Graph

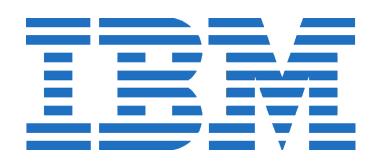
Hold Outs



# **EMC**<sup>2</sup>

### **CISCO SYSTEMS**

# 



# amazon

# Symantec ORACLE®

### Third Party Bounties







Founded: August 15, 2005 (10<sup>th</sup> year!) Located: Austin, TX

### TARGETS:

The research is focused on critical vulnerabilities in programs widely used in global enterprises, critical infrastructure, and the general computing community.

### **BOUNTIES:**

While the Zero Day Initiative does offer a bug bounty, and is, as such, a "bug bounty program," the focus of our program is to foster an extended security research organization focused on responsible disclosure of vulnerabilities to and with vendors.

### **RESEARCHERS:**

There are 3,000+ independent researchers registered to contribute to the ZDI.

Nearly 100 countries. US, UK, India, Germany, and France are the top 5 countries.

Unknown unique researchers paid USD







- Number of bounties paid posted online (1715 by July 18<sup>th</sup> 2014):
   <u>http://www.zerodayinitiative.com/advisories/published/</u>
- Average Bounty Amount: Unknown
- The ZDI has paid bounties ranging from three figures to six figures for vulnerabilities/exploits in the past.
- Extra monetary rewards etc. for "return business".



# Does iDefense VCP still exist? Nothing published since October 2013?

 Submission form is still available, but don't waste your time...
 they've become irrelevant





Founded: June 2012 Located: Austin, TX

## TARGETS:

Critical and actually exploitable vulnerabilities in most major/widely deployed software.

## **BOUNTIES:**

Unknown. They do not disclose such information about their program.

## **RESEARCHERS:**

Unknown. They do not disclose such information about their program.







- Information about the program is available at:
  - <u>https://www.exodusintel.com/eip</u>
- "We intend to ensure our offers are more than competitive when compared to other such programs."
- Yearly bonuses with top 4 researchers being awarded \$20,000 USD each as well as invitations to collaborative hacking events.

## Secunia SVCRP

NEWS

Nev



Secunia Offers to Coordinate Vulnerability Disclosure on Behalf of Researchers

## **CLOSED FOR BUSINESS**

## RIP August 2013

#### 

Blocking any useful doud "Other major vulnerability coordination offerings exist but



- Make sure you're clear on what software they are likely to accept.
- Split each vulnerability (root cause not attack vector) into a separate report.
- Include as many confirmed (no guesswork) details about the vulnerability as possible.
- Provide trimmed down PoCs and/or exploits.
- Clearly list tested software and versions as well as where to obtains trials etc.

## Crowd-sourced Bounties





- Companies sign up with the service and they offer bounties through their platform
- Bounties are opened up to all researchers registered on the service's platform
- Validation of bug submission and bounty payments handled via the service
- Starting to see a blur between traditional bug bounties and pentesting / red team testing
  - Remove the sales aspect if you want to do independent pentesting

## **Bugcrowd Details**





Founded: September 2012 Located: San Francisco, CA

## TARGETS:

Web, mobile, client-side and embedded (IoT) applications.

Also introduced Flex, which is a crowd-sourced penetration test.

## **BOUNTIES:**

23 public are currently active, and a number of private programs.

170 programs to various stages have been run.

57 companies since Oct '13.

## **RESEARCHERS:**

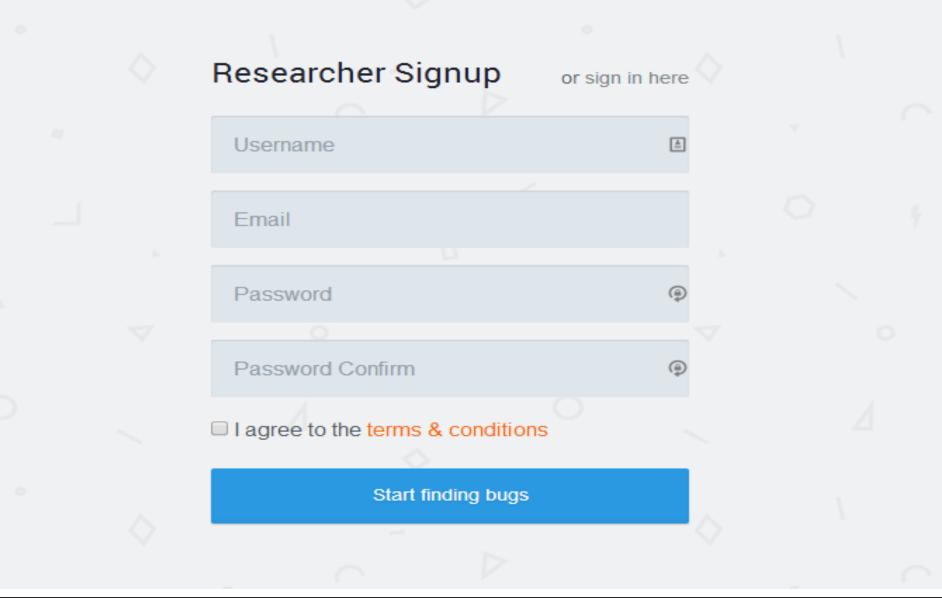
Over 10,000 researchers have signed up.

Researchers from around the world.

231 unique researchers paid USD

## BugCrowd Sign-up Process











- 1,062 bugs since November 2012
- Average Bounty Amount: \$241
  - Pay out primarily through PayPal, with rare exceptions made where we've paid with Western Union, wire transfer, and bitcoins.
  - Average time to process a submission (from submit to paid) is
     2-6 weeks
- Largest single payout was \$13,500.

## **Bounty Hunter Details**



## **Bugcrowd Researcher Locations**

#### **OPENHEATMAP**



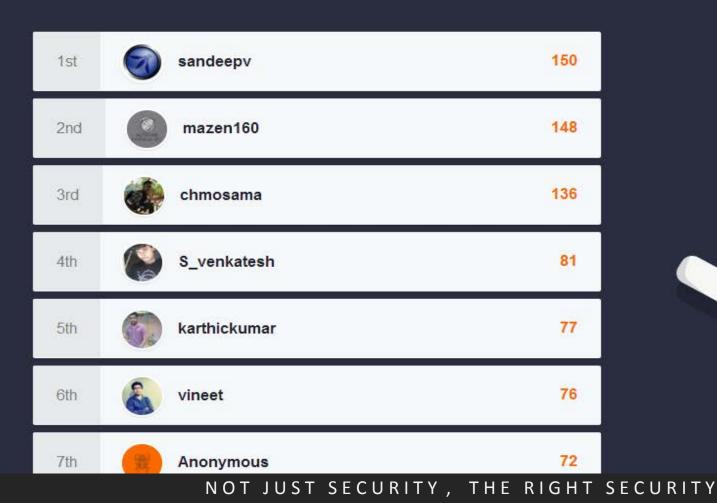
## Bugcrowd – Leaderboard & Kudos



## The Leaderboard

These guys kick ass and chew bubblegum. And they're all out of gum.

June / All Time





## Bugcrowd – Money vs. Kudos





## OJ @TheColonial · 2h

Top 9 "bounties". Notice the "You are not participating" -- see if you can guess why. #nomorefreebugs /cc @Bugcrowd pic.twitter.com/FNdxJv3WCO

Details

♠ Reply 13 Retweet ★ Favorite ••• More



Anshuman Bhartiya @anshuman bh



# @TheColonial @justinsteven @Bugcrowd totally with you on that mate. Too many bounties with no bounty

♠ Reply ♣3 Retweet ★ Favorite ··· More

FAVORITE



6:19 PM - 21 May 2014

## HackerOne Details



# 1

Founded: September 2013 Located: San Francisco, CA

## TARGETS:

The bounties run by individual response teams can be focused on whatever software target the response team wants to be tested.

## **BOUNTIES:**

- 63 security teams currently run a public program on the HackerOne platform
- Many other teams currently running with a private soft launch program

## **RESEARCHERS:**

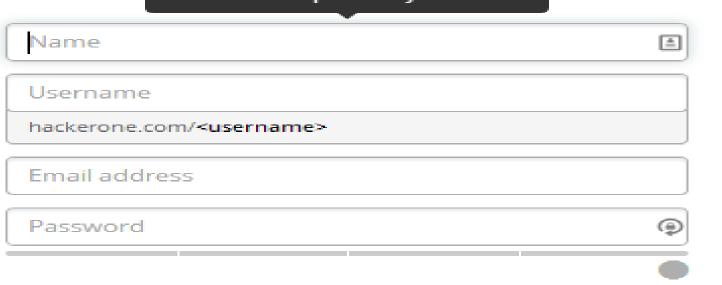
Thousands of researchers have registered and over 800 researchers have submitted a valid finding leading to a bounty or recognition on a Hall of Fame.

## HackerOne Sign-up Process



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Bugs you find will be publicly credited. If you prefer to remain anonymous, we encourage you to use a pseudonym.



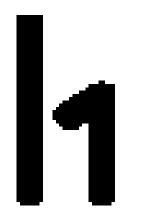
#### Password confirmation

By clicking Create Account, you agree to our Terms and acknowledge that you have read our Privacy Policy and Disclosure Guidelines.

#### Create account

## HackerOne Details



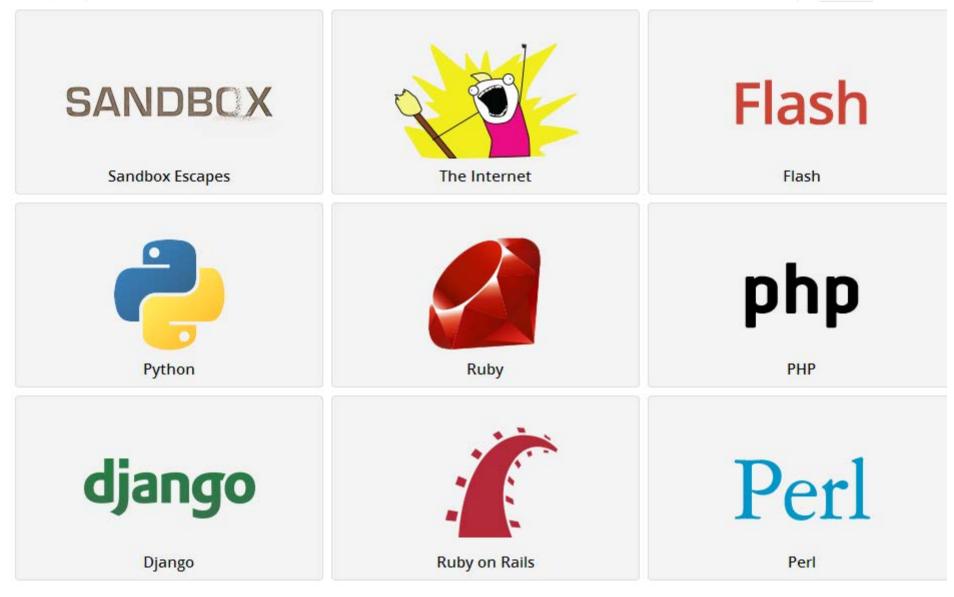




- 1,347 bugs have been paid.
- Average Bounty Amount: \$677.67
- Largest single payout was \$13,500.
- Multiple \$15,000 bounties have been awarded through the platform.
  - One of these was the Internet Bug Bounty's \$15,000 heartbleed reward, donated to charity by Neel Mehta.
  - Other \$15,000 bounties were from Yahoo.

## HackerOne – Internet Bug Bounty





## HackerOne – Internet Bug Bounty





## The Internet

Hack all the things.

Bounties provided by IBB

Some of the most critical vulnerabilities in the Internet's history have been resolved thanks to efforts of researchers fueled entirely by curiosity and altruism. We owe these individuals an enormous debt and believe it is our duty to do everything in our power to demonstrate how much this research is appreciated. To that end, the Internet Bug Bounty Panel will award public research into vulnerabilities with the potential for severe security implications to the public.

Simply put: hack all the things, send us the good stuff, and we'll do our best to reward you.

#### The Fine Print

To qualify, vulnerabilities should meet most of the following criteria:

- Be vendor agnostic: vulnerability is present in implementations from multiple vendors or a vendor with dominant market share. Do not send us vulnerabilities that only impact a single website.
- Be widespread: vulnerability manifests itself across a wide range of products, or impacts a large number of end users.
- Be severe: vulnerability has extreme negative consequences for the general public.
- Be novel: vulnerability is new or unusual in an interesting way.

The Panel will gladly assist with the coordinated disclosure of any potential vulnerabilities. However, we recognize that we may not be the most effective avenue in all circumstances. We will gladly consider rewards for vulnerabilities that have been publicly disclosed through some other means, provided they adhered to our disclosure guidelines.

It's important to keep in mind that not all submissions will qualify for a bounty. The decision to award

Report bug

\$5,000 Minimum bounty

\$9,500 Paid to hackers

3 Hackers thanked

3 Bugs closed

#### Top Hackers



## HackerOne – Internet Bug Bounty



## SANDBOX

## Sandbox Escape

Bounties provided by IBB

The Internet Bug Bounty is issuing rewards for sandbox escapes - techniques that allow vulnerabilities to escape popular application sandboxes. The specifics of these techniques will differ between implementations but typically manifest as a kernel vulnerability, broker vulnerability, or logic error.

#### **Qualifying Application Sandboxes**

- Chrome (for any sandboxed process types including renderers, Pepper Flash and NaCl)
- Internet Explorer 10 EPM
- Adobe Reader (sandboxed in X and newer)
- Adobe Flash

#### Qualifying Operating Systems

- Windows 7+
- Linux, latest upstream version
- OSX, latest release

#### Additional Guidance

- Qualifying vulnerabilities must reliably demonstrate the ability, or likely ability, to escape one of the defined sandboxes. Demonstrating full exploitation is helpful but not necessarily required to qualify.
- Implementation bugs in these sandboxes themselves are not in scope and should be reported directly to the appropriate vendor. Your submission should include why you believe the bug is external to the application itself (e.g., a kernel bug).
- The Panel is a group of your peers serving as volunteers. They have limited amount of free time to

## NOT JUST SECURITY, THE RIGHT SECURITY

Report bug

\$5,000 Minimum bounty

\$23,000 Paid to hackers

4 Hackers thanked

6 Bugs closed

#### Top Hackers



## CrowdCurity Details

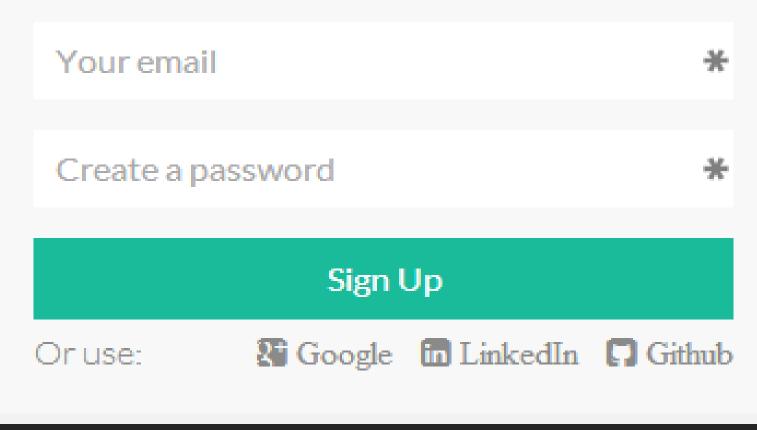


Crowdsourced Security Testing Founded: July 2013 Located: San Francisco, CA	TARGETS: Web application security, with a focus on bitcoin.
BOUNTIES:	RESEARCHERS:
45 are currently active	1,300 researchers have signed up with 300 – 400 being active.
90 programs have been run all time.	Pacaarchars from India Europoan countries (111/
50 - 100 companies have used the platform.	Researchers from India, European countries (UK, Germany, Sweden), Malaysia, US.

~100 unique researchers paid USD



## Join CrowdCurity



## CrowdCurity Details



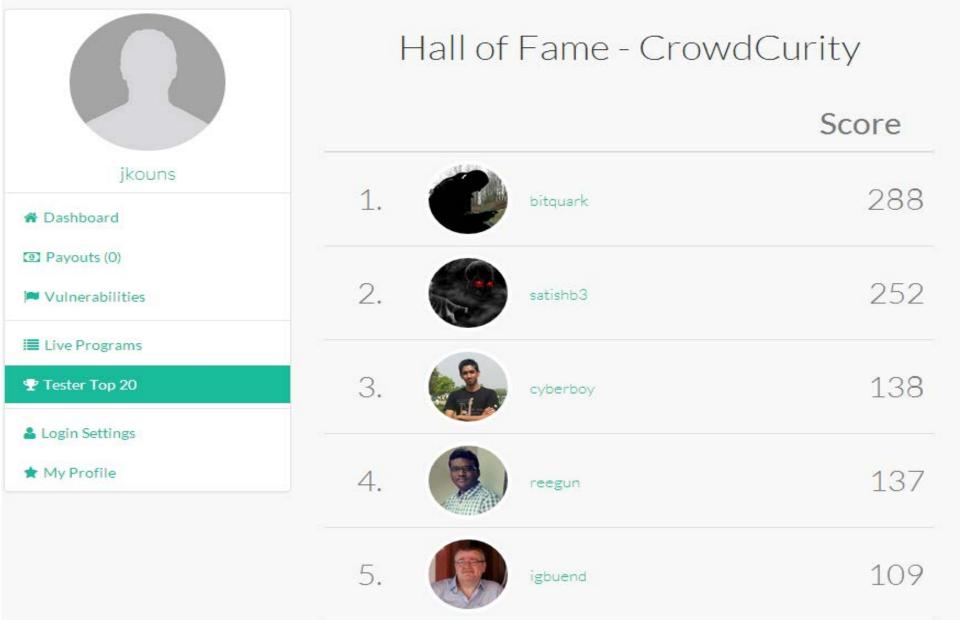




- ~800 bugs have been paid
- Average Bounty Amount: \$150
  - Standard package is \$50, \$300, \$1,000 (low, medium, high)
  - Super package is \$100, \$500, \$2,000 (low, medium, high)
- Largest single payout was \$1,500.

## CrowdCurity – Hall of Fame





## CrowdCurity – Tester of the Week







## Synack Details





Founded: January 2013 Located: San Francisco, CA

## TARGETS:

Synack is not a managed bug bounty provider.

Synack is focused on application vulnerabilities across web and mobile, along with host-based network infrastructure.

## **BOUNTIES:**

Only runs paid engagements with customers and does not offer unpaid programs.

Unknown number of clients

## **RESEARCHERS:**

Unknown number of researchers and how many unique paid USD

Approximately 40% of Synack researchers are US-based, with the remaining spread across 21 countries around the world., spanning 6 continents.

## Synack Sign-up Process



## Apply to be a Synack Researcher This Moment

Thank you for your interest in becoming a Synack Red Team Researcher. We pay our researchers per vulnerability found. To promote the highest quality testing standards and stability of the platform, Synack's researchers are accepted on an invite only basis.

As an experienced security researcher, you are eligible to join the platform in three ways:

- 1. Receive an invite directly from Synack
- 2. Receive an invite from another member of Synack (these are very limited)
- 3. Request an invite by filling out this application





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## **Researcher** Application

Thanks. We'll be in touch.

Questions? Contact Us

## Synack Details







- Number of payouts: Unknown
- Average Bounty Amount: Unknown
  - Bounties scale, given the severity and impact, and are normalized across customer base.
  - Most payouts range from \$100 to \$5,000 (no upper limit)
- Largest single payout: Unknown



- Due to risk of duplicates, speed is more of a factor than other types of bug bounties to ensure decent ROI.
- Many provide a heads-up on when a new bounty starts be ready to begin ASAP.
- When finding a vulnerability, quickly create a PoC, a short write-up, and then report it immediately. Don't wait or you end up with kudos instead of cool cash!

# Brokers – Better Approach?



## Brokers - SSD





Founded: 2010 (Beyond Security) Located: Cupertino, CA

## TARGETS:

Our purchasing program isn't focused on specific vulnerabilities or vendors, rather on the interest of the find.

## **BOUNTIES:**

"SecuriTeam Secure Disclosure" is a researcher-oriented program where security researchers can get paid for vulnerabilities they discover, according to the severity/interest of the specific vulnerability.

## **RESEARCHERS:**

Unknown number of researchers

We have researchers from all continents except Africa., with most of them are from the US and Europe.

Unknown unique researchers paid USD

## Brokers - SSD







- Over 100 bounties paid in the last year
- Average Bounty Amount: \$5,000 to \$100,000
- Largest single payout: Above \$1,000,000

## the grugq





# Bug Bounties – Is it Worth Your Time?





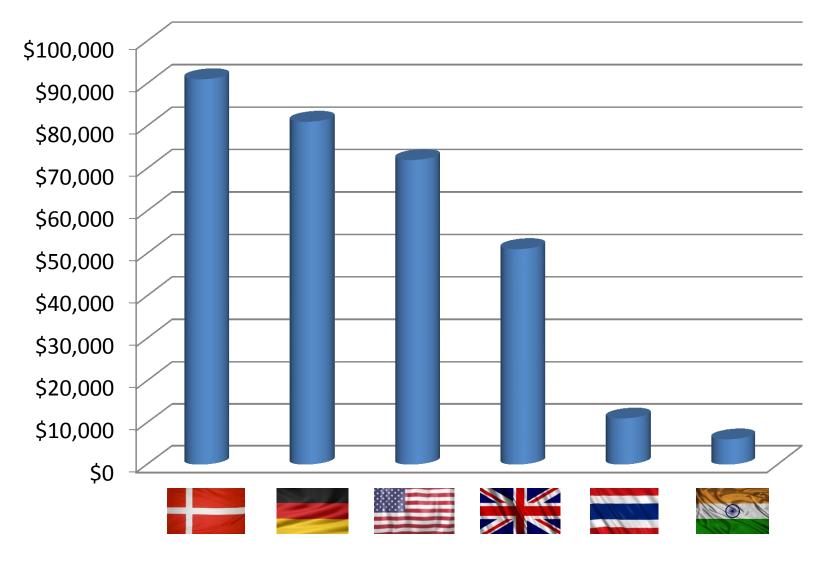
## Before I fled from Secunia, I was toying with the idea of going fulltime bug bounty hunter and move to Thailand.

Before starting out, do a reality check and ask yourself the following three questions...



## How much money would I need per month to stay afloat?





\*All amounts in USD



# What does the combination of products, vulnerability types, and numbers look like to make that happen?



# How much time would I have to invest on average per week to meet that goal?



- Those questions let you conclude if bug bounty hunting is the right career path for you – or if it should just be a hobby on the side.
- If not forming some plan from the beginning, the chances of it working out in the long run is limited.



## Figure out the reward types and sizes before investing a lot of time and effort

# Would suck to end up with a USD 12.50 voucher!

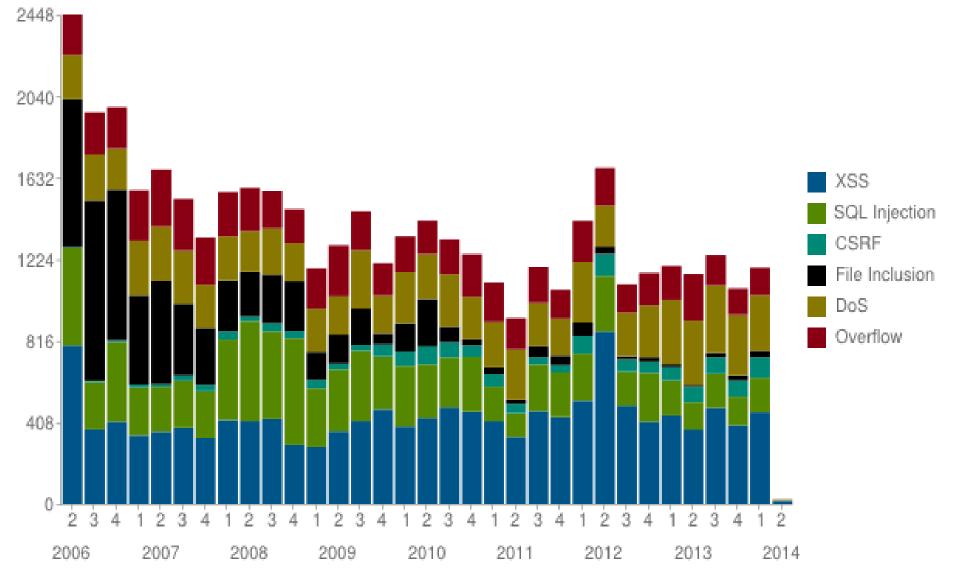
# Bug Bounties – What Is To Come?



## Software Is Still Awful



### Vulnerabilities in OSVDB by Quarter by Type



NOT JUST SECURITY, THE RIGHT SECURITY



- Rules/requirements may not be as clear as they "should be"
  - What is considered a valid submission
  - Restrictions/limitations
  - How are duplicate reports handled
  - How should it be reported
  - What information should be included
  - What is the expected response time
- Very clear rules of engagement

   Testing live sites and production customer profiles



• Cisco vs Mike Lynn (2005)

2005- 07-29	Cisco Systems, Inc.	Mike Lynn / ISS	Cisco router vulnerabilities	Resigned from ISS before settlement, gave BH presentation, future disclosure injunction agreed on
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## Still happens today... And unfortunately with some success!

When	Company making threat	Researchers	Research Topic	Resolution/Status
2014- 01-15	Covered California	Hermansen and	Security flaws in Covered California website	Video taken down from Youtube and the researchers were visited by the FBI and asked to stop discussing the issues.
2014- 01-08	Public Transport Victoria	Linchila Roderc	Security flaws in PTV website	Company referred incident to Victoria Police
2013- 12-16	ZippyYum		Insecure Data Storage in iOS Subway ordering app	Researcher says no NDA was signed and has retained an attorney to handle any potential legal action [Mailing List Thread]

Source: http://attrition.org/errata/legal\_threats/

## **Bounty vs Extortion**



## 12 Teen Arrested for 30+ Swattings, Bomb Threats

#### 📑 🗾 👫 🍜 👰 in 🖃

A 16-year-old male from Ottawa, Canada has been **arrested** for allegedly making at least 30 fraudulent calls to emergency services across North America over the past few months. The false alarms — *two of which targeted this reporter* — involved calling in phony bomb threats and multiple attempts at "swatting" — a hoax in which the perpetrator spoofs a call about a hostage situation or other violent crime in progress in the hopes of tricking police into responding at a particular address with deadly force.

On March 9, a user on Twitter named @ProbablyOnion (possibly NSFW) started sending me rude and annoying messages. A month later (and several weeks after blocking him on Twitter), I received a phone call from the local police department. It was early in the morning on Apr. 10, and the cops wanted to know if everything was okay at our address.



Since this was not the first time someone had called in a fake hostage situation at my home, the call I received came from the police department's non-emergency number, and they were unsurprised when I told them that the Krebs manor and all of its inhabitants were just fine.

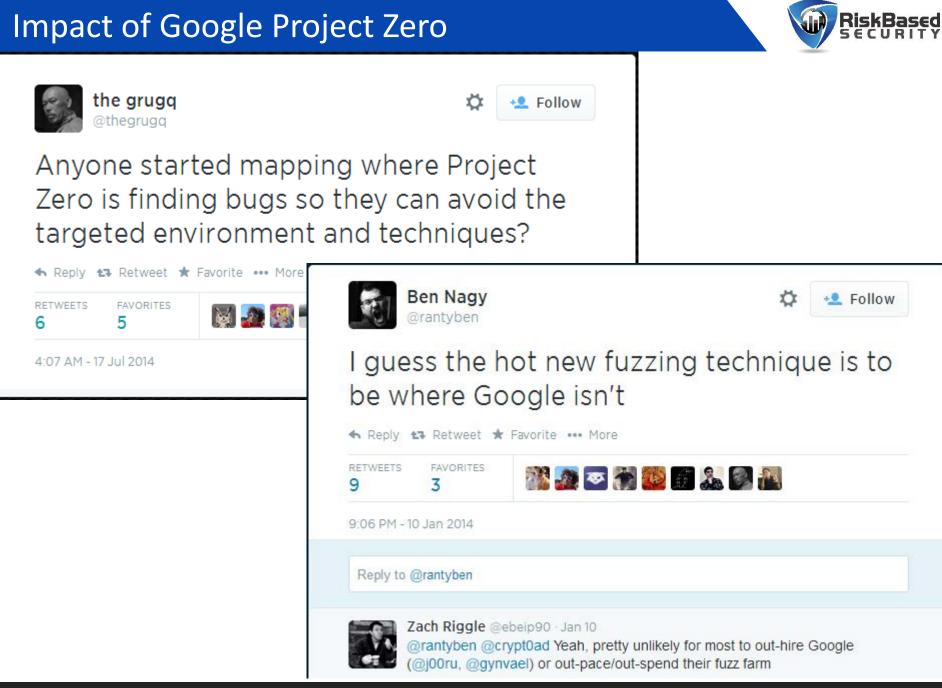
Minutes after my local police department received that fake notification, @ProbablyOnion was bragging on Twitter about swatting me, including me on his public messages: "You have 5 hostages? And you will kill 1 hostage every 6 times and the police have 25 minutes to get you \$100k in clear plastic." Another message read: "Good morning! Just dispatched a swat team to your house, they didn't even call you this time, hahaha."



- Stop feeling entitled to compensation instead appreciate it.
- Volunteering to audit a product / website doesn't entitle you to anything from that uncommissioned work.
- Testing a live website without
   permission or not following the vendor
   bounty's rules of engagement =
   potential legal issues!



- New initiative by Google. "Dream team" of researchers to hunt for and weed out bugs is popular software.
- While no impact to web bug bounty hunters, it may affect software bounty hunters.
- What happens when popular software is exposed to bad ass researchers and an immense cluster of fuzzing power?





- More and more companies jump on board!
- Karma and kudos points become irrelevant
- Researchers will follow the money!

   They work with whoever pays the most including grey/black markets
- Fad has potential to wear off
  - While bounties will continue to exist, companies spend more resources on SDL processes

## Thank you!



- This presentation would not have been possible without the support and data from several individuals and companies!
- We want to thank the following!
  - Brian Martin
  - Katie Mo
  - Marisa Fagan
  - BugCrowd

HP / ZDI
CrowdCurity
HackerOne
SecuriTeam

## **Discussion!**



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Carsten Eiram @CarstenEiram Chief Research Officer (CRO) Risk Based Security